DECEMBER: DORAL 40¢ OFF 2 PACKS / SUPERMARKET PROMOTION

51854 8656

USE IN CONJUNCTION WITH DORAL 2-PACK DISCOUNT CARDS (Cards do not have specific values printed on them).

ACTIVE TRIGGER (i.e., GPC, Basic, Marlboro discounting) IS NOT REQUIRED.

UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

DORAL 2-PACK DISCOUNT CARDS WILL BE SHIPPED TO <u>RETAIL REPS</u> 11/17//97,
FOR PLACEMENT AT STORES THE WEEK OF 11/24/97.
(DISCOUNT CARDS, ITEM #533450, ARE PACKED 100 @ SKU, PLUS 2 TENT CARDS FOR PRICING)

CARDS WILL BE SHIPPED TO RETAIL MANAGER WHERE NO RETAIL REP IS ASSIGNED.

[illegible]	[illegible]	[illegible]	ACCOUNT NAME	ADDRESS	CITY	STATE
PRICE CHOPPER / CID #0948-00-00						
162305	162322	670971	PRICE CHOPPER #133	911 CENTRAL AVE	ALBANY	NY
162305	162322	767914	PRICE CHOPPER #45	40 DELAWARE AVE	ALBANY	NY
162301	162323	177820	PRICE CHOPPER #22	RTE 3 & I 87	PLATTSBURGH	NY
162303	162324	175123	PRICE CHOPPER #28	RTE 20 & 155	GUILDERLAND	NY
162303	162324	175451	PRICE CHOPPER #09	2330 WATT ST	SCHENECTADY	NY
162303	162324	767049	PRICE CHOPPER #159	1359 NEW SCOTLAND AVE	SLINGERLANDS	NY
162303	162324	767181	PRICE CHOPPER #43	1879 ALTAMONT AVE	SCHENECTADY	NY
162304	162324	175413	PRICE CHOPPER #[illegible]	1892 CENTRAL AVE	COLONIE	NY
162304	162324	175488	PRICE CHOPPER #[illegible]	1640 EASTERN PKWY	SCHENECTADY	NY
162304	162325	175323	PRICE CHOPPER #10	865 2ND AVE	TROY	NY
162306	162325	130317	PRICE CHOPPER #11	79 VANDENBURGH AVE	TROY	NY
162306	162325	175303	PRICE CHOPPER #47	156 HOOSICK ST	TROY	NY
162306	162325	740899	PRICE CHOPPER #3	716 HOOSICK RD	TROY	NY
162306	162326	562422	PRICE CHOPPER #111	501 COLUMBIA TPKE	EAST GREENBUSH	NY
162307	162327	556500	PRICE CHOPPER #107	161 N PLANK RD	NEWBURGH	NY
162307	162327	722191	PRICE CHOPPER #142	ROUTE 94 & STEWART	VAILS GATE	NY
162306	162328	639719	PRICE CHOPPER #132	[illegible] FAIRVIEW AVE	HUDSON	NY
162308	162328	581632	PRICE CHOPPER #02	838 SOUTH RD	POUGHKEEPSIE	NY
162308	162328	581633	PRICE CHOPPER #129	432 SOUTH RD	POUGHKEEPSIE	NY

cc: R. TANCHYK
RETAIL MANAGERS

Source: https://www.industrydocuments.ucsf.edu/docs/fzxn0000

DECEMBER: DORAL .40¢ OFF 2 PACKS / SUPERMARKET PROMOTION

51854 8657

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FOR PLACEMENT AT STORES THE WEEK OF 11/24/97.
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SIREP	RIREP	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE
PRICE CHOPPER / CID #0948-00-00						
162205	0	172543	PRICE CHOPPER #24	4675 ONONDAGA BLVD	SYRACUSE	NY
162206	0	296921	PRICE CHOPPER #103	22 GLENWOOD PLZ	ONEIDA	NY
162206	0	724530	PRICE CHOPPER #134	1000 MAIN ST	ONEONTA	NY
162302	0	177004	PRICE CHOPPER #29	163 BROAD ST	GLENS FALLS	NY
162302	0	745221	PRICE CHOPPER	QUAKER & CHURCH STREETS	GRANVILLE	NY
162303	0	175425	PRICE CHOPPER #52	1881 WESTERN AVE	ALBANY	NY
162204	162226	542580	PRICE CHOPPER #108	10 GLENWOOD AVE	BINGHAMTON	NY
162204	162226	598123	PRICE CHOPPER #130	911 NORTH ST	ENDICOTT	NY
162210	162227	486484	PRICE CHOPPER #114	101 DUNNING RD	MIDDLETOWN	NY
162202	162230	172471	PRICE CHOPPER #55	8015 OSWEGO RD	LIVERPOOL	NY
162206	162233	764662	PRICE CHOPPER #161	5637 ROUTE 12 SOUTH	NORWICH	NY
162303	162234	177200	PRICE CHOPPER #48	358 N MAIN ST	GLOVERSVILLE	NY
162303	162234	177230	PRICE CHOPPER #12	NORTH COMRIE	JOHNSTOWN	NY
162305	162234	355185	PRICE CHOPPER #116	BARNERVILLE RD	COBLESKILL	NY
162206	162235	053285	PRICE CHOPPER #44	AUERT AVE	UTICA	NY
162206	162235	171826	PRICE CHOPPER #05	4639 COMMERCIAL DR	NEW HARTFORD	NY
162206	162235	171849	PRICE CHOPPER #17	1143 MOHAWK ST	UTICA	NY
162206	162236	172348	PRICE CHOPPER #16	1905 BLACK RIVER BLVD N	ROME	NY
162206	162237	530670	PRICE CHOPPER #105	3471 ERIE BLVD E	DE WITT	NY
162202	162238	172420	PRICE CHOPPER #54	27 E CAYUGA ST	OSWEGO	NY

cc: R. TANCHYK
RETAIL MANAGERS

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PRICE CHOPPER - CID #0948-00-00

162202	162238	177424	PRICE CHOPPER #5[illegible]	806 STATE ROUTE 3 W	FULTON	NY
162202	162238	762699	PRICE CHOPPER #[illegible]9	5701 E CIRCLE DR	CICERO	NY
162201	162239	378473	PRICE CHOPPER #30	981 FORD STREET EXT	OGDENSBURG	NY
162201	162239	494928	PRICE CHOPPER #102	1283 ARSENAL ST	WATERTOWN	NY
162302	162320	176998	PRICE CHOPPER #40	677 UPPER GLEN ST	GLENS FALLS	NY
162302	162320	177000	PRICE CHOPPER #06	84 COOPER ST	GLENS FALLS	NY
162302	162320	760295	PRICE CHOPPER #157	QUAKER & CHURCH ST	GRANVILLE	NY
162304	162321	175338	PRICE CHOPPER #2[illegible]	1804 2ND AVE	WATERVLIET	NY
162304	162321	175340	PRICE CHOPPER #36	240 CONGRESS ST	COHOES	NY
162304	162321	175349	PRICE CHOPPER #20	RTE 147 & VISCHER FERRY R	CLIFTON PARK	NY
162304	162321	175504	PRICE CHOPPER #35	CHRUCH ST & RAILROAD PL	SARATOGA SPGS	NY
162304	162321	175516	PRICE CHOPPER #46	175 BALLSTON AVE	SARATOGA SPRING	NY
162304	162321	378484	PRICE CHOPPER #39	3049 ROUTE 50	SARATOGA SPRING	NY
162304	162321	633299	PRICE CHOPPER #9[illegible]	1 PRICE CHOPPER PLZ	MECHANICVILLE	NY
162304	162321	933950	PRICE CHOPPER #112	15 PARK AVE	CLIFTON PARK	NY
162303	162322	175381	PRICE CHOPPER #23	1060 MADISON AVE	ALBANY	NY
162303	162322	175497	PRICE CHOPPER #38	290 SARATOGA RD	MAYFAIR	NY
162303	162322	682039	PRICE CHOPPER #139	141 SANFORD FARMS SHOP C	AMSTERDAM	NY
162304	162322	468087	PRICE CHOPPER #60	444 BROADWAY	MENANDS	NY
162304	162322	675007	PRICE CHOPPER #138	878 NEW LOUDON RD	LATHAM	NY

cc: R. TANCHYK
RETAIL MANAGERS

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